



# Choice Translating

because meaning turns on a word *Since 1995*

Certified  
WBE

*Choice Translating is dedicated to helping clients maximize the revenue and profit potential of international markets. Our goal is to help you be successful. At home and abroad. Our expert project managers and international business specialists assist you in fulfilling translation and interpreting needs in 200 languages.*

## Translation Services:

- **Technical Manuals:** Are your manuals ready for international audiences? We can localize your English handbooks and manuals before translation, pointing out sections and specifications that might need to be changed to reflect the target country's specifications, and then translate into hundreds of languages.
- **Marketing Collateral:** Attending an international trade show? Let us translate and format your marketing brochures, sales sheets, and business cards, then deliver print-ready files.
- **Website Globalization:** Is the text in your marketing pieces also included on your website? If not, we can leverage translation technology to ensure consistency and cost-savings. Let us work with you to create a keyword glossary, which will be localized for your target markets to ensure SEO optimization. We can work with many file format exports for easy reintegration back into your website. Upon request, we can also handle this reintegration for you, delivering a translated website that is ready to launch.
- **E-Learning Course Engineering:** Do you need to train an international workforce? We can provide a turnkey service from script creation, translation, and recording, to engineering your translated e-learning courses.
- **Email Correspondence:** Are your foreign contacts writing you emails you can't read? We can translate both incoming and outgoing emails to facilitate your international communication.

## Types of Material We Regularly Translate:

*"Choice Translating has turned around projects under extreme time pressure; the technical translations were done perfectly. We wouldn't be successful in foreign markets without them."*

*-Reline America*

- Marketing Brochures and Sell Sheets
- Product Manuals, Packaging, and Labeling
- International Product Certification Documents
- International Distributor and Representative Agreements
- MSDS, SDS and PSDS
- Operations and HR Manuals
- Quality System and Training Materials
- Websites

## Interpreting Services:

- **In-Person Interpreting:** Do you need an interpreter at your location to interpret face-to-face for a foreign or deaf/hard of hearing individual or group or your own workforce? We can send interpreters to your location for conferences, HR meetings, trainings, international visitors, medical appointments, legal depositions, etc.
- **General Phone Interpreting:** Do you need to have a quick phone conversation with a foreign buyer or client? Enjoy the flexibility of account set up and 24/7/365 access to over the phone interpretation. Charge per minute; no minimum fee. 200 languages available; and the connection only takes a few seconds.
- **Specialized Phone Interpreting:** Does your international phone conversation require an interpreter with technical industry knowledge? By appointment, we can arrange a call with a bilingual expert in your field for an hourly fee.

## Industries and Needs We Serve

*When we needed help with training of a new operating system from our Korean headquarters to our North American location, Choice Translating was very accommodating and worked hard to meet our needs with very little notice. The interpreter was very professional and made the launch of the new process and the overall success of the training possible. Choice Translating, Inc. will get the call for any of our future interpreting needs.*

*- LS Energy Solutions*

- Energy
- Foreign Dignitaries
- Foreign Direct Investment
- Manufacturing
- Government Agencies
- Human Resources
- Import/Export
- Training
- Trade Shows
- Law Firms
- Healthcare

Please visit our [YouTube](#) channel to view client testimonials and case studies!